TITUS

Top Reasons for **Data Classification**

TITUS CLASSIFICATION KEY BENEFITS

Data classification is the foundation of an effective information governance strategy. By giving users the ability to proactively identify the data that they are producing, organizations can manage and protect the vast amount of unstructured data that users produce each day.

User Engagement

When users are active participants in security, they become more accountable for the information that they create. TITUS Classification™ prompts users to stop, think, and identify the business value of the email and documents they handle each day. This promotes a culture of security that enables organizations to enforce data governance policies and prevent inadvertent disclosure.

Security Awareness

TITUS Classification clearly identifies sensitive information by applying classification labels and protective markings to email and documents. As users work with the information, they are educated with interactive policy tips to encourage proper handling and prevent disclosure to unintended recipients.

Information Protection

DLP, encryption, and other perimeter security solutions can leverage TITUS classification metadata to determine what information is sensitive and how it should be protected. Classification selections can also trigger automatic protection by Microsoft Active Directory Rights Management Services® (RMS) and other security protection solutions at the desktop.

Retention Management

TITUS Classification can be used to capture retention-related metadata as users create and send information. This metadata can then be mapped to retention codes, so that organizations can defensibly delete information as it goes from asset to liability. TITUS metadata also enhances eDiscovery by making it easier to find relevant information for legal, compliance, and regulatory requests.
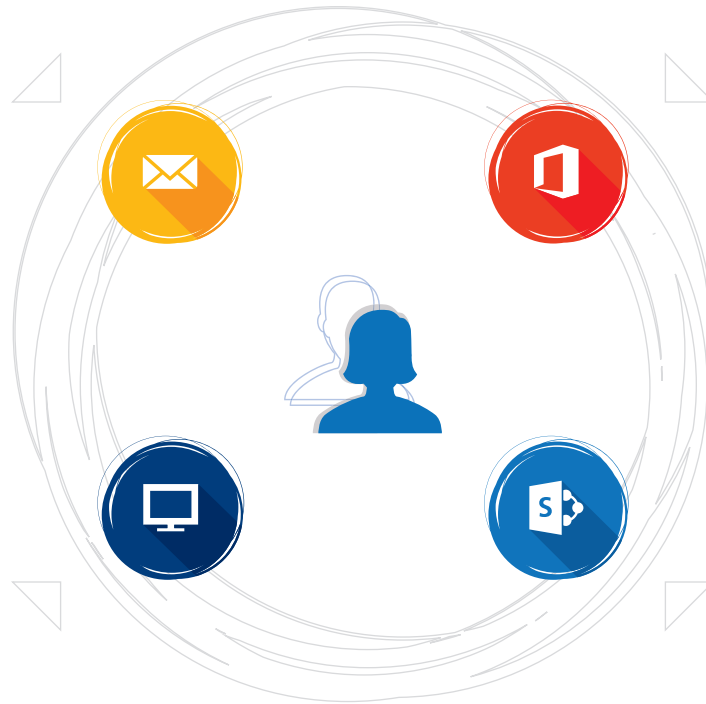
Compliance

TITUS Classification enables organizations to confidently share information while complying with government and industry regulations. TITUS solutions are used by organizations to comply with standards and regulations like ISO 27001/2, NERC, HIPAA, SOX, ITAR, EAR, and various government marking standards.

TITUS Classification
for Microsoft Outlook®
Classification and policy
enforcement for Microsoft
Outlook®, Outlook Web
App®, Lotus Notes® and
mobile devices

TITUS Classification
for Microsoft Office®
Classification and policy
enforcement for Microsoft
Office®, including Word®,
PowerPoint® and Excel®

TITUS Classification
for Desktop
Classification and policy
enforcement for any file
type, including CAD, PDF,
JPEG, MP3, TXT and any
other file in a Microsoft
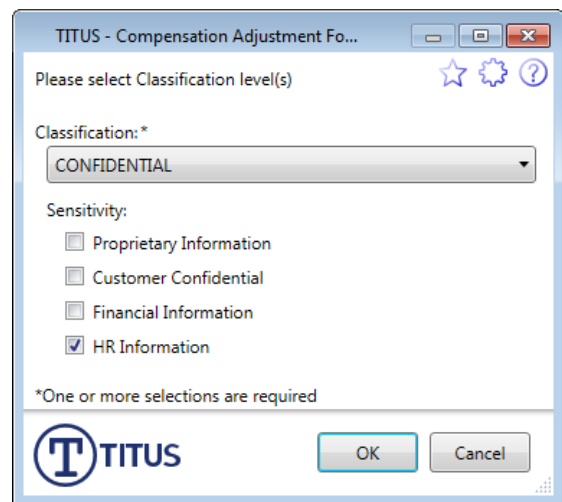Windows® environment

TITUS Security Solutions
for Microsoft SharePoint®
Metadata-based data
governance and access
control solutions for
Microsoft SharePoint®

About TITUS

TITUS solutions enable organizations to classify, protect
and confidently share information, and meet regulatory
compliance requirements by identifying and securing
unstructured data. TITUS Classification Suite includes the
leading email, document and file classification and marking
solutions that enhance data loss prevention by involving
end users in identifying sensitive information; and the
TITUS family of classification and security solutions for
Microsoft SharePoint. TITUS solutions are trusted by over
2 million users within more than 600 organizations in 60
countries around the world. Our customers include Dell,
Nokia, Dow Corning, United States Air Force, NATO, Pratt
and Whitney, Canadian Department of National Defence,
Australian Department of Defence, and the U.S. Department
of Veterans Affairs.

The easy-to-use TITUS Classification interface