

**VERSACE**

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Versace is a global fashion and luxury goods company known for designing, manufacturing, and licensing of apparel, accessories, and other items under the Gianni Versace Couture, Versace Jeans Couture, Versus and Versace Signature brands. The **Versace Group** also now operates several luxury resorts around the world under the Palazzo Versace brand.

The Company is headquartered in Milan, Italy, and is privately held and managed by the Versace family. The company owns over 200 boutiques and has some 1,000 points of sale in 60 countries worldwide. In 2013 the company's revenues exceeded \$500 million. They employ over 500 people.

➤ CHALLENGES

As a leader in fashion World, many of **Versace's** core assets are its intellectual property around design and product. Intellectual property protection is a critical business priority, along with maintaining the confidentiality of official documentation that flows continuously between the Milan headquarters, remote offices and retailers worldwide.

Versace required a solution that would:

- Restrict and control the use of and access to its intellectual property and minimize the risk of data leakage.
- Securely streamline document sharing procedures among all Versace locations.

They had also additional specific criteria:

- Simple and fast user adoption (no staff training costs nor disruption in operations).
- Easy to use interface for multiple OS users).
- Seamless integration with each office's unique IT infrastructure.
- Support for efficient and easy regular data updates.

➤ SOLUTION

The Versace Group, after careful consideration chose to adopt Boole Server configured as an array with an integrated load balancing and fail over system.

To allow access to the protected files, Versace opted for a combination of several modules, including Boole Server desktop client for the headquarters staff in Milan and Boole Server web client for simple access through an internet browser for all other worldwide locations and partners.

The solution deployed enforces 2048 bit military grade encryption for all files managed by the system, while both in storage and in transit between server and users.

Versace makes particularly in depth use of the data protection features. For instance, when sharing files such as sketches, drawings or previews of advertising campaigns, every image is stamped with an identification watermark, to help protect the file content from any unauthorised access or transmission and to track potential leakages back to their source.

An additional layer of protection is provided by an integrated auditing system allowing real time tracking of user activity on each and every file by the management team.

➤ ADVANTAGES

Using this solution, Versace staff now benefit from a secure system for storing and sharing files in real time, with maximum confidentiality. Versace’s staff has retained email messaging as their main communication platform, along with their use of the Boole Server system for file sharing, minimizing disruption to their activities and workflow.

The integration of the Boole Server Web Client, allowing secure access to confidential data via any browser, has allowed hundreds of Windows and Mac users to securely exchange information between various worldwide locations of the Group, without the need for desktop clients installation or distribution.

Geographically distant locations, and their disparate IT infrastructures, have quickly adopted the Boole Server system as their confidential communication platform to complement their existing email infrastructure.

The high standards of security incorporated into every part of the system, including watermarking and granular user access policies, are just some of the aspects that have made this a single and complete data protection solution for Versace: secure, reliable, flexible and simple to use.

“It is extraordinary to be able to work on confidential files without having to worry that sensitive information will be inappropriately shared, stolen or out of the owner’s control. Boole Server has proven to be a complete solution to all our data security requirements, and prevent risks that could derive from threats we hadn’t even considered yet .”

**Mr Santo Versace, Chairman,
Versace Group**

VERSACE

SECTOR	Fashion &Luxury Brands
NUMBER OFEMPLOYEES	2.500
NUMBER OF USERS	2.000
SERVER OS	Windows Server 2003
CLIENT OS	Windows & Mac
BOOLE SERVER VERSION	Enterprise including full fail-over and balancing
IMPLEMENTATION TIME	2 days
PROTECTED COMMUNICATION	Internal & External

CHALLENGES	<ul style="list-style-type: none"> Secure exchange of confidential information between all Versace locations and stores
REQUIREMENTS	<ul style="list-style-type: none"> Maximum security standards. Simple and fast user adoption (zero staff training costs). Full integration with various offices’ IT infrastructures. Seamless integration with various operating Systems (MAC and Windows).
SOLUTION	<ul style="list-style-type: none"> Boole Server Enterprise Edition with fail over and load balancing. Boole Desktop Client. Boole Web Client.
ADVANTAGES	<ul style="list-style-type: none"> Centralized data protection management of for thousands of users. Total Intellectual Property security with military grade encryption. Secure transmission of information between multiple international locations. Real time monitoring of data handling by each user. Compatibility with MAC and Windows platforms. Simple integration with existing platform. Fast user adoption with zero training overhead.