

2015 SECURITY PREDICTIONS

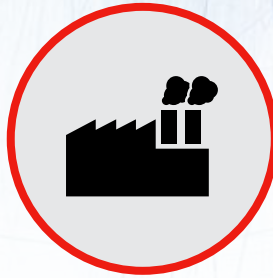
This year's headlines made it clear: the number of devastating cyber-attacks is increasing and the costs aren't just financial. Every data breach can irreversibly damage an organization's reputation, a priceless commodity. In this high risk threat landscape, protecting your data from malicious attacks requires not only the right tools, but a pre-emptive awareness of the latest threats and tactics. Below are Websense's 2015 Security Predictions - eight critical cybercrime trends that will challenge IT security professionals everywhere.



HEALTHCARE HACKS WILL ESCALATE.

- Highly valuable Personal Identifiable Information (PII) in healthcare databases will make the industry a prime data theft target.
- Insurance company, pharmaceutical, hospital and doctor office networks will provide multiple potential entry points for hackers.

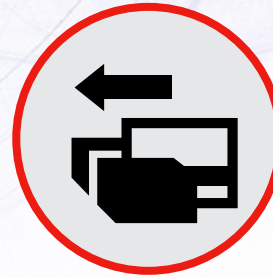
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INTERNET OF THINGS (IOT) ATTACKS WILL FOCUS ON BUSINESSES, NOT CONSUMERS.

- More than sixteen billion devices will be connected to the Internet by 2015 and will double to more than forty billion devices by 2020.
- As the attack surface increases, so does the "noise" that must be accurately filtered to identify true threats.

2



CREDIT CARD THIEVES WILL EVOLVE INTO "INFORMATION DEALERS" FOR THE BLACK MARKET.

- Cybercriminals will serve as 'one-stop shops' for identity theft and financial fraud with credential-stealing operations harvesting information from a variety of sources.
- As a result, two-factor authentication will become more commonly required to prevent unauthorized access to data.

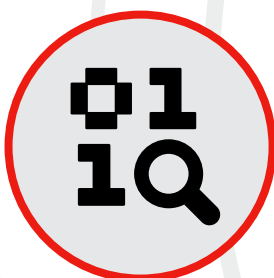
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MOBILE THREATS WILL TARGET CREDENTIALS.

- Mobile devices will be targeted for credentials to Cloud-based enterprise applications and data resources accessed by mobile phones often through auto-login capabilities on mobile apps.

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OLD SOURCE CODE OPENS DOORS TO NEW EXPLOITS.

- Internet threat models show that the underlying source code and protocols are vulnerable to exploitation and will be leveraged by hackers.
- Every update and integration of the old source code will continue to create or expose areas of weakness for hackers to manipulate.

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EMAIL THREATS WILL BE MORE EVASIVE AND SOPHISTICATED.

- Email-borne attacks designed to evade modern email security solutions that look for spam, viruses, and malware will be the new norm.
- Email will be an integral part of the threat reconnaissance stage to validate credentials and lead to more effective threat penetration.

7



COMMON COLLABORATIVE TOOLS WILL BECOME COVER FOR COMMAND AND CONTROL INFRASTRUCTURE.

- Social networks will provide a target-rich environment for individuals to be impersonated, allowing hackers to gather more data, faster.
- Widespread adoption of interactive collaborative tools such as Google Docs will make attractive threat vectors for extending Command and Control Infrastructure.

8



NEW CYBERCRIME PLAYERS WILL VIE FOR SUPERIORITY AND SUBTERFUGE ON THE CYBER BATTLEFIELD.

- Increased global connectivity will open opportunities for cybercriminals worldwide.
- Cybercriminals will evolve into 'data mercenaries,' stealing national and corporate secrets to be made available to the highest bidders.

Download the full report from www.websense.com/2015predictions